



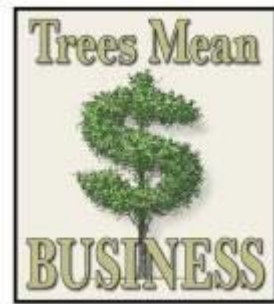
# Texas Chapter International Society of Arboriculture

## September 2010 Texas Tree Conference Update

Hi Doug,

Just a quick update from the Texas Chapter ISA. Get all the latest tree info at [www.ISATexas.com](http://www.ISATexas.com)

## Texas Tree Conference - Register Now!



**Early Bird Registration Ends September 10th**

**The 31st Texas Tree Conference  
"Trees Mean Business"  
College Station Hilton  
September 22-24, 2010**

Learn from national leaders in research, arboriculture, utilities and urban forestry. The theme is "Trees Mean Business" and topics will include:

- Trees and Community Economics
- Selling Your Services in Tough Economic Times
- Pervious Concrete
- Running the Business of Arboriculture
- Tree Inventories for Your Community
- Seven Step Sales Process for Arborists
- Benefits of the ISA Certified Tree Worker Program
- A300 Means Business To You
- Surviving Tree Politics
- and more!

This year will include the **Texas Tree Academy** on the Wednesday

before the Conference and the **Texas Tree School** on Friday. Registration to these events is separate from the Tree Conference (see below).

[Click here for more information or to register](#)

## 2010 Texas Tree Academy



**September 22, 2010**

### **2010 Texas Tree Academy**

College Station Hilton

September 22, 2010

(The Tree Academy requires a separate registration from the Conference - includes lunch)

#### **Track A: Municipal Tree Academy**

##### **"Trees for Better Communities - Health, Economics, and Livability"**

Dr. Kathleen Wolf

10:00 AM - 5:00 PM

Spend a day with Dr. Kathy Wolf as she shares research about how trees can improve the livability - and bottom line - of cities and towns. The workshop will include presentations and a streetscape tour.

Topics covered will include:

- Health and social benefits of urban greening
- Economic benefits of trees in business districts
- Parking lots and trees
- Community design for urban forest benefits
- Techniques for research outreach to community and government leaders

#### **Track B: Arboriculture Tree Academy**

##### **"CSI for BUGS: Honing Your Diagnostic Skills"**

Dr. Michael Raupp

10:00 AM - 5:00 PM

Insects and mites that damage plants are like perpetrators of a crime and many times when you arrive at the crime scene, you don't see the perp standing over the victim. You must learn to use the clues, symptoms and signs to identify 'who done it'.

In this workshop you will learn:

- The ways insects and mites damage plants
- Who are the chewers (beetles, caterpillars, sawflies, grasshoppers, etc.) and suckers (aphids, scales, hoppers, true bugs, mites), how they damage plants, and live their curious lives
- How to recognize five major categories of plant damage and associate this damage with the perpetrators that cause them
- Chemical and non-chemical approaches for mitigating damage caused by insects and mites

[Click here for more information](#)

## Texas Tree School



### Tree Worker Safety Workshop

**Texas Tree School**

**Tree Worker Safety Workshop**

Friday, September 24, 2010

College Station Hilton

10 AM to 3:30 PM (4.0 ISA CEU's)

(The Tree School requires a separate registration from the Conference - includes lunch)

A great review or introduction to basic tree care for tree workers and other workers who prune trees or use chainsaws! A stand alone, one-day workshop that will be a combination of classroom and hands-on learning.

You will learn:

- what the different types of pruning and different types of pruning cuts are, how to make these cuts, and which types of pruning are best suited to what tree types and what situations
- work site safety, emergency planning and ergonomics
- how to maintain chainsaws to maximize their efficiency and safe use, as well as national guidelines that have practical real world application
- the basics of tree biology, and how this information can make you a better tree pruner

Instructors: Guy LeBlanc, Owner, Arbor Vitae Tree Care and former Texas Tree Climbing Champion and Paul Johnson, Regional Urban Forester, Texas Forest Service.

[Click here for more information.](#)

**Contact Information**

email: [jpg@tfs.tamu.edu](mailto:jpg@tfs.tamu.edu)  
web: <http://www.ISATexas.com>

**Join our mailing list!**  
[  ]**[Join]**